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5 June 2017

Manager
Financial Innovation and Payments Unit
Financial System
The Treasury
Langton Crescent
PARKES ACT 2600

Email: csef@treasury.gov.au

Dear Sir/ Madam

Submission on the draft Corporations Amendment (Crowd-sourced Funding for Proprietary Companies) Bill 2017

Pozible is Asia-Pacific's largest reward based crowdfunding platform and community building tool for projects and ideas. Launched in 2010, Pozible has since raised over \$55 million for more than 12,000 projects.

Pozible is broadly supportive of the existing crowd-sourced equity funding (**CSEF**) regime, and welcomes the extension of the regime to pty ltd companies in the proposed Corporations Amendment (Crowd-sourced Funding for Proprietary Companies) Bill 2017 (the **Bill**). Pozible has engaged with Fintech Australia and provided some input into its separate detailed submission on the Bill.

Crowdfunding has grown tremendously since we launched Pozible in 2010. We think there is enormous potential for equity crowdfunding, and are really excited about the opportunities that the new regime will create. A number of our customers have been watching the developments in this space with keen interest, and intend to make CSEF offers via our platform when the regime commences. Access to equity capital will be game changing for many of them.

Pozible is supportive of the CSEF regime and the amendments to it in the proposed Bill. We expect some improvements will be necessary, but in a broad sense, and given the length of time it has taken to get to this point, we feel the CSEF regime and the proposed amendments in the Bill are a good place to start.

We take this opportunity, however, to make a general statement that CSEF should be an achievable and cost effective source of capital for small and medium business. The CSEF regime must balance the need to protect investors with an achievable set of disclosure rules for small and medium businesses. Clear and detailed disclosure rules will help to keep compliance costs and professional services fees down. We

think the CSEF regime and the amendments proposed by the Bill substantially achieve this, however, the Government should be ready to quickly adjust the CSEF regime's settings (eg the threshold amounts for audited accounts, or the assets and turnover tests for eligibility) if necessary.

If you would like to discuss any aspect of this submission further, please do not hesitate to contact Alan Crabbe or Matt Vitale.

Yours sincerely



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